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Work Experience

2021–now	Independent creative director freelancing for agencies and working directly for clients
2017–2021	Art director at Wien Nord for clients like Vienna Tourist Board, radio Ö1, radio kronehit, clever, Milford tea and others
2010–2017	Independent junior art director / graphic designer freelancing for agencies and working directly for clients
2015–2017	Editorial designer for Creative Mornings Vienna
2014–2016	Designer at Thies design
2010–2011	Designer at Atelier am Stein
2013	Intern at Alessandri design
2012	Intern at Wien Nord
2009–2010	Intern at Atelier am Stein

Education

2021	Diploma Course – Certified Mental Coach Yoga Teacher – 200h Yoga Alliance Certified
2010–2016	Graduate degree (Magister) "Graphics and Advertising" at the University of Applied Arts Vienna focus on concept creation and ad campaigns
2007–2010	Bachelor's degree "Graphic and Media Design" at the New Design University St. Pölten focus on typography and print design
2006–2007	Foundation Course "Graphic and Interior Design" at the New Design University St. Pölten

Worth mentioning:

Project: Unrating Vienna

Awards: Cannes Lions 2020: Shortlist Outdoor
Art Directors Club Europe 2020: Silver Special Outdoor
Eurobest Festival 2020: 1x Creative Strategy Award, 1x Shortlist Outdoor
Creative Club Austria 2020: Silver Campaign, Bronze Creative Media

TV-Reports: puls4
ORF
TV5monde
euronews

Print-Publications: Washington Post
Süddeutsche Zeitung
Kurier
Presse

Online-Publications: → Der Standard
→ Kurier
→ Stuttgarter Zeitung
→ The Daily Telegraph
→ La Repubblica
→ Business Punk
→ Euronews
→ Insider
→ Travel Daily
→ The Drum
→ The Drum
→ Key-Media
→ Medianet

Project: Unhashtag Vienna

Awards: Art Directors Club Germany 2019: 1x Silver Exhibition Experience,
1x Distinction PR-Kampagne
Creative Club Austria 2019: 2x Gold Out of Home: Klassik and Non-Klassik,
4x Silver Creative Media, Promotion, PR-Aktion, Campaign, 2x Bronze
Social Media, Text
Web-Ad 2019: 1x Gold Beste Social Media Kampagne International,
2x Bronze Einsatz von Social Media, Beste Kampagne mit digitalem
Schwerpunkt
Effie Awards 2019: 2x Gold Transformation, Dienstleistung, 2x Distinction
Golden Drum Festival 2019: Shortlist

Art Directors Club Europe 2019: 1x Member Club Gold Award Poster
Advertising, 1x Nomination Integrated Campaigns
Webby Awards 2020: Nomination Best Use of Social Media

Print-Publications: Die Zeit
London Evening Standard
Novum
Die Presse
Kronen Zeitung

Online-Publications: → Der Standard
→ The Independant
→ Austrian Business Woman
→ iNews
→ TouristikNews
→ Travel Daily
→ Media Daily News
→ Travel Mole
→ Public Marketing
→ whitewall

Project: Goodprint

Exhibition: „Ideas change the world“
Designform Museumsquartier
→ Vienna Design Week 2020

Awards: Art Directors Club Germany 2017: Distinction
Creative Club Austria: Distinction "Student of the year"
Nomination Green Product Award

Project: Kronehit Re-Branding 2019

Online-Publications: → Der Standard
→ Leadersnet
→ Medianet
→ Radioszene.de

Project: Ö1 Campaign 2017

Award: Creative Club Austria 2018: Bronze Print

Online-Publications: → Der Standard
→ Ö1
→ Horizont
→ Leadersnet
→ Die Presse
→ Medianet

Project: Creative Mornings Magazine

Award: Joseph Binder Award 2016: Distinction

Print-Publication: Novum 6.16

Project: Ashoka

Exhibition: → "The Essence 2014"
Künstlerhaus Wien

Project: Zotter Mixing Bar

Exhibition: → "The Essence 2013"
Künstlerhaus Wien

Print-Publication: Type Player 3 (year 2014)

Online-Publication: → The Dieline

Project: Young Creative Chevrolet 2012

Award: Silver Video
→ view project